

The Governor's Office of Community and Faith-Based Initiatives, partnering with MSHDA and Michigan Nonprofit Association, invite you to explore new tools for strategically seeking grants through the following workshop.



Michigan Nonprofit Association



GOVERNOR'S
OFFICE OF
COMMUNITY AND
FAITH-BASED
INITIATIVES

Strategic Grant Seeking: What You Don't Know Will Get in Your Way

When a nonprofit is short on cash, their first instinct is often to "write a grant." It's not as easy as it appears...even if you have the world's best writer on staff, you will still fall short if you haven't strategically identified the right possible funders and/or haven't gathered the right (most compelling and relevant) data. There is much to be done before you actually start writing your grant!

This seminar will cover the basics: basic components of a proposal, case statement and other key documents; basic goal and objective development; and basic research strategies. Additionally, we will host a panel of local knowledge leaders to share key resources and recommended practices. Bring a good idea or immediate need to work on during the hands-on session of the seminar. Our goal is to prepare you for more effective use of your time – resulting in more money in the door!

June 2, 2008

Kellogg Community College
Ohm ITC Area
Battle Creek, MI

June 3, 2008

Grand Valley State University's Pew Campus
DeVos 223E
Grand Rapids, MI

June 5, 2008

Northwest Activity Center
18100 Meyers Rd.
Detroit, MI

June 9, 2008

Michigan Works
499 W. Main St.
Benton Harbor, MI

Cost: \$35.00

Time: 8:30AM-3:00PM

Cost includes breakfast, lunch and workshop materials

For more information or to register: www.mnaonline.org/workshops.asp

QUESTIONS: Contact Kelley Kuhn, kkuhn@mnaonline.org or (517) 492-2404

June 10, 2008

Galilee Baptist Church
1216 N. Westnedge Ave.
Kalamazoo, MI

June 11, 2008

Grace Emmanuel Church
3502 Lapeer Rd.
Flint, MI

June 13, 2008

Location TBD
Lansing, MI

June 30, 2008

Peter White Public Library*
217 N. Front St.
Marquette, MI